多益考試之回沖效應:多益準備班之成人學習者 對於考試、學習、教學面態度之探討

劉子瑛 文藻外語大學英文系

摘要

回沖效應指考試對於老師語言教學與學生學習之影響。研究人員 對於回沖效應在教學面有深入研究,但在於學生學習面卻缺乏相 關討論。本研究旨在探究多益考試在多益準備班成人學習者所產 生的回沖效應。共有 15 位成人學習者参與本研究,而研究設計是 採量化與質化的混和研究方法。研究結果顯示回沖效應在學習面 是混和型的,也就是回沖效應對於學習面上可以是正面與負面的 影響。研究結果也發現教師與學生本身的因素對於產生的回沖效 應類型有更大的影響。基於本研究結果對於回沖效應的了解,如 何強化正面的學習回沖效應在結論中也提出建議。

關鍵字: 回沖效應、多益、成人學習者

Washback Effects of the TOEIC Examination: A study of Adult Learner's Attitudes toward English Exams, Learning and Teaching in a TOEIC Preparation Class

Liu, Tzu-Ying Department of English, Wenzao Ursuline University of Languages

Abstract

"Washback" is the influence of testing on language teaching and learning. Researchers have paid most of their attention to the washback of tests on teaching. Little has been discussed about the influence of testing on learning. The purpose of this paper was to explore the washback effects of the Test of English for International Communication (TOEIC) on adult learners in a TOEIC preparation class. Fifteen adult learners participated in the study, and the mix-method approach was used for the research design. Both quantitative and qualitative data revealed mixed reactions of washback effects on learning, both positive and negative. The results of the study also suggested that teachers and learners factors had greater impact on types of washback effects. On the basis of current understanding of washback, suggestions for reinforcing positive washback on learning are offered.

Keywords: Washback Effects, TOEIC, Adult Learners