



Questions you can ask yourself about audience:

- Who is the audience for your writing?
- Do you think your audience is interested in the topic? Why or why not?
- Why should your audience be interested in this topic?
- What does your audience already know about this topic?
- What does your audience need to know about this topic?
- What experiences has your audience had that would influence them on this topic?
- What do you hope the audience will gain from your text?

Purposes of your writing assignment may be

- Summarizing: Presenting the main points or essence of another text in a condensed form
- Arguing/Persuading: Expressing a viewpoint on an issue or topic in an effort to convince others that your viewpoint is correct
- Narrating: Telling a story or giving an account of events
- Evaluating: Examining something in order to determine its value or worth based on a set of criteria.
- Analyzing: Breaking a topic down into its component parts in order to examine the relationships between the parts.
- Responding: Writing that is in a direct dialogue with another text.
- Examining/Investigating: Systematically questioning a topic to discover or uncover facts that are not widely known or accepted, in a way that strives to be as neutral and objective as possible.

- Observing: Helping the reader see and understand a person, place, object, image or event that you have directly watched or experienced through detailed sensory descriptions.

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