

April 2013

Shih-Cheng Horng
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Dear Shih-Cheng Horng:

Congratulations! I am pleased to inform you that your biography is being considered for the forthcoming **Who's Who in the World 2014** (31st Edition), scheduled for publication in November 2013, and respectfully request the verification of your biography.

Please review the enclosed biography carefully and make any necessary changes, then sign and return it as soon as possible in the envelope provided (even if you have not made any changes). Your signature is our assurance that your data is current and complete and has met your approval.

As a candidate for inclusion, you have the opportunity to reserve a copy of **Who's Who in the World** at an exclusive savings of over 40% off the retail price. Or for just \$40 more, you can upgrade to the Deluxe Edition, featuring gold-edged pages, a satin ribbon page marker, and fine red leather binding.

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Your participation in the compilation of the forthcoming **Who's Who in the World 2014** is very important to us. We look forward to receiving your verified biography.

Sincerely,

Fred Marks
Editor-in-Chief

P.S. As always, selection for **Who's Who in the World** carries no payment or obligation of any kind. However, by returning a pre-publication reservation, you guarantee that a copy will be set aside for you.